



## tanfeeth International

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## About tanfeeth International

tanfeeth International is a Bahrain-based design, production and event management company. Established in 2005, tanfeeth continuously brings quality results shown through their marketing materials and/or events. Our marketing efforts ensure clients satisfaction as top priority. Our talented and versatile staff are equally involved and committed to every aspect of the creative process.

## Services Overview

tanfeeth prides itself in being highly professional, results-oriented, driven and passionate about what it does. We believe our array of services and portfolio speak for themselves:

- Events, design and construction.
- Entertainment.
- Retail and Interior Design.
- Conferences.
- Weddings.
- Advertising.
- Award Ceremonies.
- Video Production.
- Firework Displays.
- Corporate Parties.

### **Having been established in the Kingdom of Bahrain and taken part in regional events, tanfeeth has gained the below advantages:**

- Local and regional marketing media connections and networking (TV coverage / newspapers / production and design suppliers)
- Understanding of the fundamentals of the market and how to reach the target audience using the correct marketing collateral/channels
- Knowledge on the basic marketing fundamentals when preparing for events e.g. timeliness of producing banners / correct positioning of banners in each of the GCC countries / production of stands / availability of furniture etc.
- Knowledge of the benchmarks for organizing a successful event. The results are illustrated by the events finished quality, visitors/exhibitors experience, overall turnout to the show, sales targets and overall satisfaction of all parties involved.

## ACHIEVEMENTS

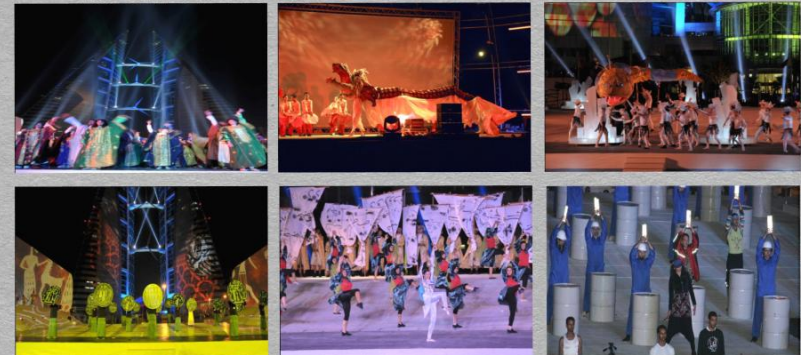
- tanfeeth has been a production partner at the Bahrain Boat show 2011 during the past year therefore, having familiarity with the participants, exhibitors and sponsors. All production of the stands, marketing collateral, branding has been handled by tanfeeth.
- tanfeeth also assumed the role of production partner for the Bahrain Animal Production Show (Al Mara'ee) hosted in Bahrain in 2010.
- Preparation and production of the Prime Minister's gallery at the United Nations Educational, Scientific and Cultural Organization (UNESCO) held in Paris, France.
- Design, constructed and managed the 'legendary pearl of Bahrain' exhibit in the Institut de Monde Arab (IMA) in Paris, France.
- Creation of an arabesque 'arts of the Arab world' exhibit held in the Kennedy Centre, Washington, DC.
- Through its achievements, tanfeeth has established a reputable and recognized name throughout the Kingdom and regionally.



Bahrain Animal Production Show (Mara'ee)



Bahrain National Day Celebrations  
17 December 2009  
Place: Bahrain Center For Global Trade



Legendary Pearl of Bahrain  
Institut du Monde Arabe (IMA), or the Arab World Institute, in Paris, France



Prime Minister gallery  
United Nations Educational, Scientific and Cultural Organization  
UNESCO, Paris, France





Arabesque  
Arts of the Arab World at Kennedy Center  
USA , Washington, DC



Formula One Dinner Reception | 2009



Bahrain Pavilion, Shanghai World Expo 2010  
Ministry of Culture Bahrain



Horse Games, Horse Sports - Qatar





Sotheby's Doha Sale Event  
Ritz Carlton Hotel, Doha, Qatar



20 Years of Bahrain Archeology Conference  
An international conference "Twenty Years of Bahrain Archaeology" (1986-2006)  
was held at the Bahrain National Museum in Manama.



Um Kalthoum | The Fourth Pyramid  
The original exhibit is housed at the Institute Du Monde Arabe,  
Paris, France. It has since travelled to Bahrain and Kuwait



The Arab Games Exhibition  
Having its first edition in 1953, the Arab Games can be considered  
Regional Games that put together athletes from the Middle East  
region, to compete in multi-sport events.





Al Jawhara Center | Clinic



Germany Pavilion  
Intelligent Building, Bahrain



Bahrain Pavilion  
Intelligent Building – Bahrain



Bahrain Summer





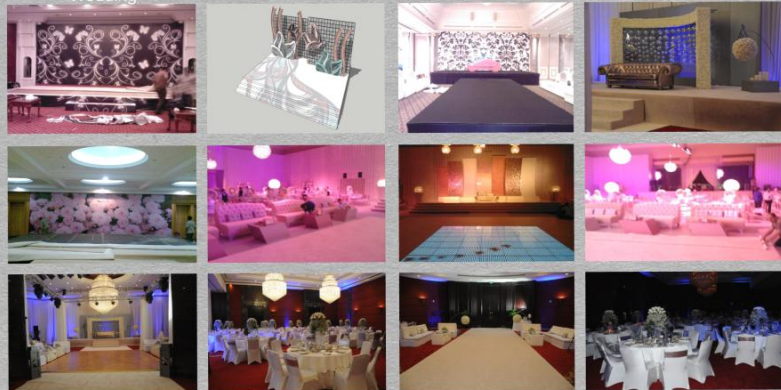
Bahrain Investment Wharf - BIW



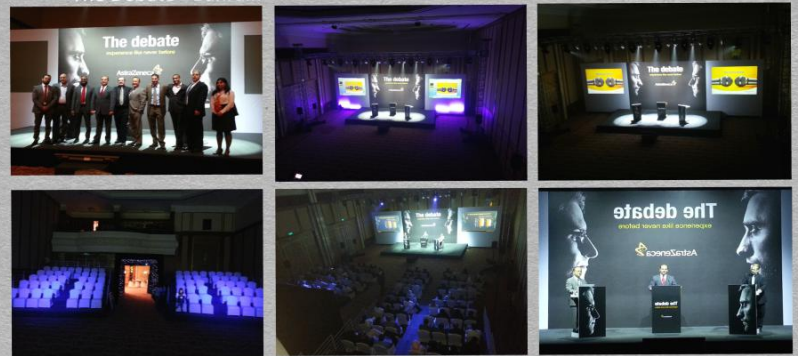
Bahrain Investment Wharf - BIW



Wedding



The Debate - Bahrain





Opening Bahrain Financial Harbour



Petchem Arabia - Bahrain



The Euromoney Bahrain Conference



Fireworks in Bahrain





Opening Bahrain Financial Harbour



National Day Festival 2014  
Bahrain International Circuit (BIC)

